

FASHION20 CONNECT23

📍 **ROOFTOP COPERNICO ISOLA
MILANO 9 MARZO 2023**

16:00 - 16:20 | Accredito ospiti

16.20 - 16.25 | Welcome a cura di Retail Hub

16.25 - 17.00 | Roundtable: CX Differentiator - How to Create an Unique Customer Experience

- Erika Finkelberg, Global Head of Digital & eCommerce, Harmont & Blaine
- Fabrizio Consoli, Founder & CEO, Blue of a Kind
- Marcello Colombo, Omnichannel Experience, Valentino

Chairwoman: Stefania Saviolo, Professor, SDA Bocconi

17.00 - 17.15 | Deep Dive: 3 Innovations Changing the Fashion World

- Omar Fogliadini, Managing Partner, LifeData
- Fulvio Magni, CEO, Tokenance
- Diego D'Ambrosi, CEO & Founder, Reload

17.15 - 18.10 | Roundtable: from Direct to Consumer to Direct-to-Community: why you need to integrate your strategy to win the "retail" game

- Davide Basile, Chief Digital Officer, Miriade
- Riccardo Bilancioni, Managing Director, Coltorti
- Jacopo Sebastio, Founder & CEO, Velasca
- Luisa Romesi, GEO Vice President, Foot Locker EMEA

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18.10 - 18.20 | Q&A e Conclusioni

18.20 - 18.30 | Saluti

18.30 | Aperitivo di Networking

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Partner



Startup Partner



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